

Zeyno Ustun

Researcher, Sociologist, Educator

Website: <http://zeynoustun.com/> | LinkedIn: zeyno-ustun-phd-092a73199/ |

Twitter: @zeynoustun 347-404-2585

zeynoustun@gmail.com | zeyno.ustun@asc.upenn.edu

EDUCATION

The New School for Social Research	2015-2019
PhD in Sociology, Integrative PhD Fellow	
M.A. in Sociology	2013-2015
Boğaziçi University	2009-2012
M.A. in Sociology	
Marmara University	2003-2008
B.A. Sociology *graduated valedictorian	

WORK EXPERIENCE

University of Pennsylvania

Postdoctoral Fellow at the Annenberg School for Communication | 2019 – 2021

- Led the project *Mapping the Ecosystem of Media at Risk* and created a relational database of the existing affiliates of the Center for Media at Risk and potential affiliate organizations all around the world focused on issues of freedom expression and political intimidation.
- Designed and taught an interdisciplinary undergraduate course titled *Digital Dissidence: Networked Movements in the Age of the Internet* for two semesters.
- Wrote peer-reviewed article titled *Cartographies of Digital Dissidence: Networked Movements, Internet Laws and Internet Ungovernance Forums in Turkey and Brazil* (2021) published on the journal First Monday.

Graph Commons

Researcher | 2011 – 2019

- Joined the team as the researcher and educator of the project and for the last decade collaborated with a diverse team of experts in complex networks to create a platform that makes network intelligence available to civic use.
- Held ideation workshops with industry experts, stakeholders and conducted in-person interviews with users around the world, including journalists, activists, researchers, designers, curators, civil society, and cultural organizations to improve the usability of the platform.
- Developed a multi-modal methodology called *Cartographic Ethnography*, using the Graph Commons infrastructure and conducted several projects that showcase the various uses of the platform.
- Held *Creative and Critical Use of Networks* workshops and trained users in techniques of network mapping all around the world.

The New School

Instructor, Media Editor, Integrative PhD Fellow | 2013-2019

- Conducted a multi-modal qualitative research for doctoral dissertation on digital activism, the critical infrastructure of the Internet and Internet law in Turkey.
- Designed and taught several undergraduate classes on the history of technology and the relationship between technology and human, particularly focusing on materiality of media.
- Trained in data structures and visualization at Parsons as one of the 2017-2019 *Integrative PhD fellows*.
- Worked at the online journal of the New School, *Public Seminar*, as the media editor of the initiative.

Boğaziçi University

Research Assistant | 2011-2012

- Coordinated the field research (data collection, refinement, and analyses) for the project titled *A Comprehensive View of the Competitiveness of Istanbul Hotels*
- Assisted teaching a division-wide course titled Social Methods and held SPSS workshops.

SKILLS

qualitative field-research, qualitative network mapping, digital ethnography, multi-modal methodology, design and ideation workshops, data visualization, interview method, survey